



ORGANISATIONAL PROFILE

VOC Rural Development Center



VOC Rural Development Center (VOCRDC) is a legally registered in the year 1996 as a not for profit organization established by a team of likeminded individuals willing to serve the less privileged, vulnerable and the disadvantaged people in the society.

VISION

“Envisaging a Social order everywhere across disadvantaged women and children that freedom, liberty, equity and equality and social justice are ensured in India”

And our Mission focuses on to ensuring participation, education and facilitation of the disadvantaged to realize a new social order where in which they enjoy Freedom, Equity, Economic equality and Social Justice.

OUR TARGET GROUPS

VOCRDC concentrates on the wholistic development of the poor and the less privileged and its service are extended to all without prejudice to caste, creed, race, colour, and language.

- Child Workers in Metal Stone Quarries and their families
- Adolescent, Dropout Girls and Boys and Youth
- Manual Scavenging Workers and their families
- Rural Poor Women, Adult Girls and Children
- Small & Marginal Farmers and Agricultural Coolies
- Differently abled

Our Executive Committee

Mrs. S. Latha - President

Mr. R.S. Ramasamy - Secretary

Mr. V.Gopal - Treasurer

Mrs.J. Mallika - Member

Mrs. N. Pappathi - Member

Mrs. J. Pappu - Member

Mrs.R.Parimala - Member

OUR PHILOSOPHY

VOCRDC focuses on a social order where the poor and the less privileged enjoy Freedom, Equality, Economic and Social Justice by enhancing them with proper education, facilitation and participation.

OUR VALUES & STRATEGIES

- Knowledge creation
- Social Change
- Sustainable Livelihood with economic stability
- Participation and Empowerment



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OUR AREA OF OPERATION

We are working in Madurai, Dindigul, and Cuddalore districts of Tamilnadu, India. In all the three districts, we cover about 200 villages with various community development and women empowerment initiatives. Our services cover a population of nearly 2 lakhs people.

LEGAL INFORMATION

Name of the Organisation	VOC Rural Development Centre
Type of organisation	Not for Profit
Registration No.	22 /96 Registered under Tamilnadu Societies Registration Act 1975 u/s 27 dated by 13.02.1996
Registered with Income Tax Act (IT)	12A(a) Reg. No: C NO 101/180A/CIT.2/03-04
Permanent Account Number (PAN)	A AAA V 2 1 6 1 J
FCRA Reg. No.	0 7 5 9 4 0 3 8 8, Date: 23.12.1999 and renewed on 07.08.2016 (Registered under Ministry of Home Affairs, Govt of India)
Banking & Financial Institution linkages with	Central Bank of India, Bank of India, Corporation Bank, State Bank of India.
Project Linkages with	Government Departments, National and International Donors and Communities
Contact Address and Correspondences Details	The President / Secretary VOC Rural Development Center (VOCRDC) No: 7-5-42/2, Neerathan Road, T.Vadipatty – 625218, Madurai District, Tamilnadu, India. Tel : +91-4543-254564, Mobile: +919943549955
Email ID & Website	vocrdc2000@yahoo.co.in vocrdc@gmail.com www.vocrdc.org

OUR THRUST AREAS:

- Child Rights and Child Education
- Women Empowerment
- Empowerment of Dalit and Scavenger Community women
- Skill Development
- Environment, Biodiversity, Climate Change Initiatives
- Health and Family Welfare
- Water and Sanitation
- Income Generation and Livelihood
- Sustainable Agriculture
- Women and labour Rights



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OUR CURRENT PROGRAMMES:

- **Child Health and Education**
- **Elimination of Child Labor**
- **Safe water Supply and Sanitation facilities to Schools**
- **Reproductive and Child Health Education (RCH)**
- **Skill Trainings for Poor and Dalit women**
- **HIV/AIDS and Health Awareness**
- **Capacity Building and Group Formation for the disabled**
- **Low Cost Housing for Rural and Dalit Families**
- **Sustainable Agriculture Training to Farmers**
- **Organic Farming, Vermi-compost training to small and marginal farmers**
- **Mangrove Afforestation in Tsunami affected coastal areas**
- **Piggery Farming, Sheep & Goat Rearing and Poultry schemes for poor women**

OUR MAJOR ACHIEVEMENTS:

- ✓ Over 2650 rural poor women empowered socially and economically through Women SHGs and Federation activities.
- ✓ 278 women empowered to emerge as Rural Women Entrepreneurs through Income Generation Initiatives such as Piggery farming, Milch animal rearing, goat rearing.
- ✓ 1960 rural youths and adolescent girls supported through Vocational Trade based Skill Development Trainings for sustainable livelihood such as in Jute bags, Computer application and DTP, Banana fiber.
- ✓ 820 dropout and street children rehabilitated through Child Labour Eradication and Child Care Learning Centers (CLC) and mainstreamed with Normal Schools.
- ✓ 187 disabled children given Educational Materials such as Uniforms, Note Books, School Bags, Shoes etc.



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- ✓ Nearly 496 women supported under Dalit Women Empowerment program through Skill training and Capacity Building initiatives
- ✓ Constructed around 1000 low cost toilets to 1000 families under total sanitation project.
- ✓ Constructed safe water and sanitation facilities to government run schools at Poochampatti Primary School, Vadipatti Girls Hr. Sec. School and Sholavanthan Hr. Sec. School.
- ✓ Constructed indigenous low-cost housing to 20 families in Vadipatti Town Panchayat for the human excrement manual scavengers.
- ✓ 20 Dalit families were provided with Low Cost Houses.
- ✓ Supported safe water and sanitation to 3 schools in Vadipatti Town Panchayat.
- ✓ Released 72 families from slavery who were working in Metal Stone Quarries, Crusher Units and Brick Kiln Units and rehabilitated them with sustainable livelihood such as Goat Rearing, Mulch Animals.
- ✓ 471 Children in labor, street children, and children in trafficking and dropouts' children were rescued and rehabilitated
- ✓ 50 Child Clubs in the focused 50-villages were provided with life skill learning, leadership and activists trainings and helped in the mainstreaming of the dropouts in formal education and prevented child labor incidences the "EUREKA" Rural Children's Library Program.
- ✓ Through the focused 50-villages and in the 10-cluster level Evening Tuition Centres academic excellence is provided to the deprived Dalit children and provided quality coaching with qualified teachers.
- ✓ 178 WSHGs were organized for adolescent and adult women who are totally disadvantaged and under trafficking, slavery, sex work, and discrimination.





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PROJECT AREA MAP (Madurai,Dindigul,Cuddalore Districts)

